



## Label Company Launches Tool for Calculating the Size of a Bottle Label

**Longwood, Fla.** — [Consolidated Label](#), a leading **pressure sensitive label** and **flexible packaging** manufacturer, announces the launch of an exclusive tool designed to overcome one of the label industry's most common problems: calculating the appropriate label dimensions for bottles and cylindrical containers. Located in a newly developed area of the Company's website, the Bottle Label Calculator allows a customer to enter in a few simple measurements from a container or bottle, and it will immediately determine an appropriate label size.

The Bottle Label Calculator, along with videos, guides, and instructions, can be found at

<http://www.consolidatedlabel.com/bottle-tools.html>

“Measuring a container or bottle to calculate a label size seems easy, but to achieve accurate dimensions when measuring any cylinder there are a few more calculations than one might expect,” said Joel Carmany, President of Consolidated Label. “This tool is designed to do the legwork for our customers, thus taking out any complications while providing them with the easiest way to make a decision on the appropriate label size for their products.”

The Bottle Label Calculator is another addition to the Company's ongoing campaign of creating public, online tools to inform and educate on the technical side of the custom product label business. This year Consolidated Label also introduced a number of informative videos designed to support this goal and bring clarity to customers' various questions.

“Using web descriptions, a video walkthrough, and tools like the Bottle Label Calculator, Consolidated Label has found much better results in communicating with our customers,” adds Carmany. “This new section of our site also covers measurements for cylindrical, flat-panel and irregularly shaped bottles or containers. There is also useful information related to labeling water bottles, wine and beer bottles, as well as other containers, such as sauce, mason and cosmetic jars.”

About Consolidated Label:

Founded in 1981, **Consolidated Label** is one of the country's leading suppliers of labels and [flexible packaging](#). It produces labels and packaging for thousands of customers across a wide variety of industries including [food](#), beverage, household products, medical, [pharmaceutical](#), and promotional products.

For more information, visit [www.consolidatedlabel.com](http://www.consolidatedlabel.com).